



BELINDA KVEEN

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Dynamic and creative Graphic and Web Designer with over 20 years of experience in delivering innovative design solutions across various media. Expertise spans from logo and branding design to web development and user experience design. Proven ability to create engaging visual content, build responsive websites, and collaborate with cross-functional teams to achieve project goals.

EXPERIENCE

2017- Present

Director UI & UX Design | New Frontier Data | Remote Position

- Design and build SaaS platforms to provide critical cannabis data to stakeholders.
- Create and maintain several WordPress sites, enhancing user experience and functionality.
- Collaborate with developers to ensure seamless project execution.
- Support the marketing team by designing reports, brochures, social media graphics, video shorts and presentations.
- Mentor junior designers, promoting skill sharing to cultivate a cohesive team environment.

2011- Present

Freelance Designer | Kveen Design

- Work with diverse clients, ranging from startups to established corporations, on projects of all sizes.
- Deliver high-quality design solutions including business cards, websites, and marketing materials.

2006 - 2017

Graphic and Web Designer | NorthStar Education Services/ Great Lakes Higher Education | St Paul, MN

- Lead creative projects, ensuring a cohesive brand identity across print and digital platforms.
- Design printed materials, PowerPoint presentations, and online video e-learning tutorials.
- Develop and maintain website prototypes and oversee front-end development.

2006

Junior Designer | Mod & Co | St Paul, MN

- Collaborated with the Art Director on a variety of design projects, including website designs, logos, and advertising materials.

2001- 2006

Retail Manager | Bon Appétit at Macalester College | St Paul, MN

- Managed marketing campaigns for café and catering promotions, enhancing visibility and engagement.
- Led a team of employees while overseeing safety programs and operational events.

2000

Design Intern | S4 Design | Minneapolis, MN

- Assisted in creating brochures and print ads, contributing to the production and organization of design projects

EDUCATION

2011

Associate of Applied Science Degree Web Design & Interactive Media

The Art Institutes International Minnesota Minneapolis, MN

2001

Bachelor of Fine Arts Communications & Design

College of Visual Arts St. Paul, MN

SKILLS

- Adobe Creative Suite
- Microsoft Office
- HTML / CSS
- AI / Chat GPT / Beautiful AI
- Mail Chimp / Constant Contact
- HubSpot
- Canva
- Figma
- WordPress
- Creatopy